CURE VIOLENCE - ENDORSED BY THE US CONFERENCE OF MAYORS (2012)



Ranked #9 NGO in the World by NGO Advisor (2020)

#1 NGO dedicated to reducing violence

Cure Violence approaches violence with the understanding that violence is an epidemic process that can be stopped using the same health strategies employed to fight all other epidemics. This theory of change utilizes carefully selected and trained workers — trusted members of the community — to stop the contagion using a four-prong approach.



1. Detect and interrupt the transmission of violence Detect and intervene before violence erupts



2. Change the behavior of the highest potential transmitters Identify and change the behavior of highest ris



3. Change community norms

Change social norms to discourage the use of



4. Hospital response and follow up Respond to every shooting to prevent retaliation and treat trauma

Effectiveness of the Cure Violence Approach

- EVIDENCE-BASED -- proven effective by multiple studies. replicated in more than 100 communities across 10 countries
- LARGE REDUCTIONS -- 40 to 70% in shootings and killings
- SUSTAINED STREAKS -- communities have gone to zero shootings for up to 3 years
- COMPLEMENTARY APPROACH -- a non-partisan approach that adds to existing police and community approaches
- BIG RETURN ON INVESTMENT -- \$18 saved for \$1 invested
- RAPID & SUSTAINED REDUCTIONS -- violence reduced in 1st month and maintained throughout program



EVIDENCE-BASED WITH MULTIPLE INDEPENDENT STUDIES

NEW YORK CITY (John Jay)

- 63% reduction in shootings
- · Improved trust in police
- Norm change less violent

NEW YORK CITY (CCI/BJA)

• 20% lower shootings

CHICAGO (Northwestern/DOJ)

- 41–73% reduction in shootings
- 100% reduction in retaliations

CHICAGO (Univ. of Chicago/UIC)

- 31% reduction in killings
- 19% reduction in shootings

NEW ORLEANS (NOLA for Life)

- · 47% reduction in shootings
- · 85% reduction in retaliations
- 44% reduction in re-injury

BALTIMORE (Johns Hopkins/CDC)

- · 56% reduction in killings
- 34% reduction in shootings
- Evidence of norm change

PHILADELPHIA (Temple)

· 30% reduction in shootings

KANSAS CITY (Univ. of Kansas)

• 18% reduction in killings

LOIZA (Univ. of Puerto Rico)

53% reduction in killings

INTERNATIONAL, STUDIES

- · Honduras 94% drop in shootings
- · Mexico 50% drop in killings
- South Africa 14% drop in killings
- Trinidad 45% drop in violent crime
- UK 95% drop in group attacks

ADDITIONAL BENEFITS

CHILDREN/FAMILIES/PARENTING

- 95% of participants thought Cure Violence made them a better parent
- Tens of thousands of home visits and help to families of particiapants

JOBS

- 52% of participants were working after involvement in program
- 82% received help preparing a resume; 87% preparing for a job interview;
 86% finding a job opening

EDUCATION

45% of participants assisted to complete school/GED

POLICE/COMMUNITY RELATIONS

22% increase in confidence in police

ACCOLADES & AWARDS

- Ranked #9 NGO in the World by NGO Advisor (2019); #1 NGO dedicated to reducing violence
- Endorsed by US Conference of Mayors (2012)
- Highlighted by the award winning documentary The Interrupters
- U.S. Attorney General's Award for Outstanding Contributions to Community Partnerships for Public Safety
- UNICEF, Chicago Humanitarian of the Year (2016)
- Order of Lincoln, State of Illinois' Highest Honor (2016)

TESTIMONIALS

The Economist

"The approach that will come to prominence."

Nicholas Kristof, New York Times

"Support community anti-violence programs, like Cure Violemce ... that work with at-risk young people and show excellent success in reducing shootings."

Sanjay Gupta, MD CNN

"Thinking of this epidemic of preventable deaths as an infection that can be diagnosed, treated and perhaps cured, I feel more hopeful than I have been in a long time."

Mayor Bill de Blasio, NYC

"We really deeply support the Cure Violence movement."

Charlie Beck, Chief, Los Angeles PD
"I've seen this work; I'm in the middle of
watching this work. I firmly believe in it."

Hon. Richard Devine, former St. Att., Cook Co., IL

"I would strongly encourage anyone that's having a violent crime problem, especially in an urban area, to look very closely at Cure Violence."

WWW.CVG.ORG



Cure Violence 227 Monroe St. Suite 1025 Chicago, IL 60606

Gary Slutkin Founder & CEO gslutkin@cvg.org

How Cure Violence Can Help

- Cure Violence Model replication
- Interruption & outreach training
- Training in public health theory and approach
- Healthandcommunity-basedviolencepreventionsystem development