

Epidemic Control for







FISCAL YEAR 2020

Message from the Founder



A Physician and epidemiologist, Dr. Gary Slutkin approaches the worldwide epidemic of violence with a background in infectious disease that stretches back to 1981 when he ran the Tuberculosis (TB) program for San Francisco. In 1985 he moved to Somalia where he worked on TB and cholera epidemics until 1987 when he was recruited by the World Health Organization. At the WHO, Dr. Slutkin worked in over 20 countries and led the effort to reverse the AIDS epidemic in Uganda using the same behavior change methods now employed by Cure Violence.

Dr. Slutkin founded CeaseFire – the precursor to Cure Violence – in Chicago in 1995 where he applied his knowledge and extensive experience in infectious diseases to address chronic violence in the city. The Cure Violence method of treating violence as a public health issue has been scientifically proven effective by numerous studies at sites throughout the world.

Dr. Slutkin is the recipient of numerous national and international awards including the UNICEF Chicago Humanitarian of the Year award, the Illinois Order of Lincoln award and the U.S. Attorney General's Award for Outstanding Contributions to Community Partnerships for Public Safety.

The United States is currently facing an epidemic of gun violence. Cure Violence Global (CVG) pioneered the health approach to preventing violence over 20 years ago because it saw the existing paradigm as both ineffective and toxic. Now, there are many organizations implementing some variation of the health approach, and many cities are looking for alternatives for achieving public safety. CVG's unique role at this time is to use its two decades of experience in guiding and assisting implementation to ensure that organizations continue to get strong results and help cities create the systems necessary to make their communities safer and usher in a lasting change in how we treat violence.

CVG's public health and epidemic control community approach educates and teaches the public and policy makers that violence is a learned, transmissible behavior that is reliably subject to interruption, change, and reversal. CVG trains carefully selected community partners and local credible messengers to detect and interrupt conflict, help shift and support safer and healthier behaviors, and life directions of highrisk individuals and build healthy social norms.

The efficacy of this approach has been demonstrated through independently funded and independently conducted multi-year, multi-site scientific evaluations that show 40-70% reductions in violence, i.e., 40-70% fewer shootings and killings in the hardest hit communities in the U.S. (and Latin America) and in some cases up to 90% less -- and drops in retaliation of 100%. These evaluations also document many other important advances, including improved feelings of community safety, positive parenting outcomes, improved jobs and school outcomes, and changes in norms - in the target communities and beyond, as occurs with many public health innovations.

CVG's health-based approach does not

only reduce and prevent violence, but it also builds local capacity and promotes social and economic growth. CVG provides expert training and technical assistance to these organizations and trains all the local workers in the various components of the Cure Violence model. Organizations that do this work without thorough training in the CVG model do not achieve successful results and in some cases make matters worse. Additionally, the approach includes connecting high risk individuals with resources for job readiness, education, and health services as a core part of the model.

The U.S. is seeing an urgent demand for addressing longtime problems—of race, policing, violence, and health. Millions of people throughout the United States and internationally have been demonstrating months, demanding immediate change in the nation's approach to public safety. To enact this change effectively, so that communities stay safe from violence while potential offenders are humanely steered away from violent behaviors, the new public safety paradigm must be grounded in community-based initiatives that understand the contagious, yet preventable, nature of violence. Now is the time for a big investment in the public health approach to violence prevention. And CVG, ranked #9 among the top NGOs in the world by the NGO Advisor, is the lead organization that can help ensure that these efforts achieve the desired results and impact through the provision of technical assistance and training to local community partners.

Cure Violence is working hard every day to bring an end to violence in your community, and throughout the globe. Thank you for your belief and support.

In Hope,

Gary Slutkin M.D. Founder and Executive Director



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2020 — The Year at a Glance



YOU CAN HELP STOP THE SPREAD OF VIOLENCE. TALK TO YOUR FRIENDS AND FAMILY. LET'S ALL PLEDGE TO KEEP THE PEACE.

700+ **Frontline** Workers





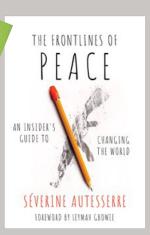
250+ **Trainings**

JuvenileJustice

IF YOU HAVE TO GO OUT, **WEAR A MASK.** IT COULD SAVE YOUR LIFE.

100+ **Communities**





New Cities

in 2020



Guiding & Training Communities

Best-in-Class Training

ure Violence Global is a guiding and training organization that specializes providing intensive training and technical assistance to communities and other entities in reducing violence through a public health approach. CVG works very closely with countries, cities, and community-based organizations to ensure that staff and partners are appropriately trained, problems are quickly addressed, and the approach is implemented successfully.

CVG has more than 20 years of experience in implementing violence prevention approaches and has used this experience to develop a best-in-class training, which includes:

- Violence Intervention and Reduction Training
- Management Training
- Hospital-based Intervention
- · How to work a Violent Incident
- Faith and Community Leader Roles
- Understanding and Preventing COVID





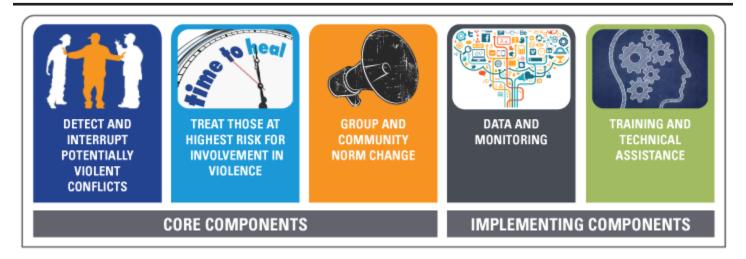


Online Training

CVG has a new online training portal with free and fee-based trainings. The ability to train online allows CVG to respond quickly and offer assistance during urgent crises, as well as provide standard training in a much more accessible format that allows sites to train from a distance if in-person trainings are not feasible due to remoteness, cost, or obstacles such as COVID.



Cure Violence Approach



The Cure Violence approach is based on the World Health Organization's approach to reversing the epidemic spread of infectious diseases such as AIDS, tuberculosis, and cholera. The approach applies these same three proven strategies to stop violence. Trained, culturally appropriate workers interrupt the transmission of violence, prevent its future spread, and transform community norms.

The approach has been successfully replicated in diverse settings, proving its effectiveness across a variety of communities, cultures, and ethnicities.

Three Core Components

- 1. Detect and Interrupt Potentially Violent Conflicts.
- 2. Identify and Treat Individuals at the Highest Risk.
- 3. Mobilize the Community to Change Norms.

Credible Workers

Public health approaches regularly employ workers who have a similar background and come from the same neighborhood as those who need to be reached—in this case those most at risk for violence. Cure Violence hires and trains violence interrupters and outreach workers who already have the trust of community members and are able to influence and change behavior.

Evidence-Based

Cure Violence's approach has undergone 11 independent evaluations to date, all of which have reported statistically significant reductions in violence.

The John Jay College of Criminal Justice evaluation of two New York City neighborhoods using the Cure Violence approach from 2014 to 2016 found reductions across all measures of violence, including a 63% reduction in shootings in one community, a 50% reduction in gunshot wounds in the other, less support for the use of violence, and greater confidence in police.

A recent evaluation of the Cure Violence approach in Port of Spain, Trinidad found substantial and significant reductions in violence due to the program. The program site in Trinidad had a 45% reduction in violent crime and a 23% reduction in calls to police. Evaluations of Cali, Columbia and Juarez, Mexico have been completed and publications are expected this year.



A New NGO



The last twelve months have been among the most remarkable in Cure Violence Global's twenty-year history.

A year ago we exited the University of Illinois School of Public Health after nineteen years, transitioned all staff into our new offices in downtown Chicago, and begun operating as an independent 501(c)3.

"Cure Violence is an example of an organization that has truly embodied how powerful basic, public health concepts can be," said Dr. Wayne Giles, dean of the UIC School of Public Health. "Since Cure Violence has come on the scene, the idea that violence spreads like a disease has become a widely-accepted and transformative idea that has saved lives and reduced suffering associated with violence in communities across the globe. We are very proud to have been a part of this innovative organization and are thrilled that it will be able to reach more people with its new model."

"Over the last three years, we have been working to put the pieces in place to establish a new NGO that would take on the work and projects currently being handled by Cure Violence at the University of Illinois at Chicago School of Public Health," said Dr. Gary Slutkin, founder of Cure Violence and professor of epidemiology and global health in the UIC School of Public Health. "The primary purpose of establishing this new NGO is to enable a greater impact through expanding new training and monitoring systems to be

more effective at reducing violence globally through epidemic control measures."

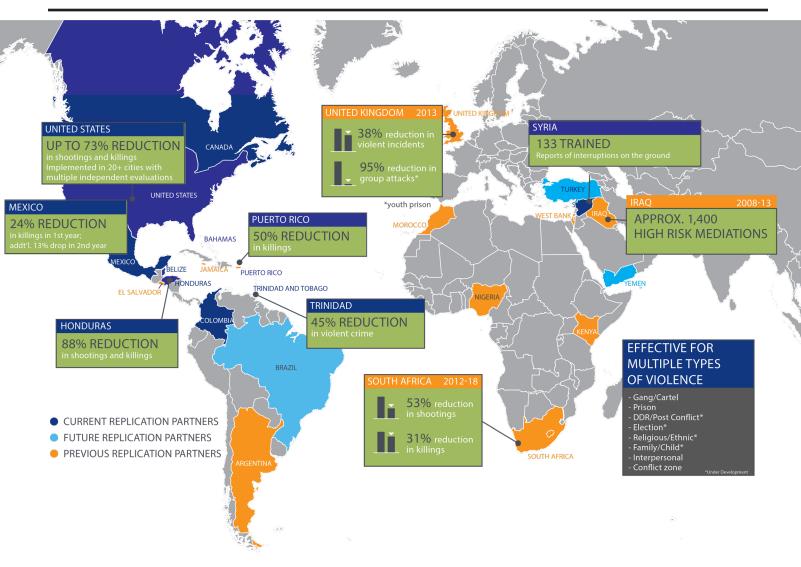
The new NGO will allow the organization to be much more nimble and respond more efficiently to requests for its training, education, and policy and system development expertise to communities, cities and countries.

"Our focus will be much more on guiding and training and less on implementation," said Slutkin.

Cure Violence was founded by Slutkin in 1995 and uses disease-control and behavior-change methods to stop the spread of violence in communities around the world by detecting and interrupting conflicts, identifying and treating the highest risk individuals, and changing social norms, resulting in reductions in violence of up to 70 percent in communities with active Cure Violence programs.

The new NGO will initially focus on expanding its work in Latin America, the Caribbean and the Middle East. "There are many communities in these regions where we have had successes or are beginning to build partnerships and infrastructure, and where more work is being requested," said Slutkin. "We are very much looking forward to this new chapter, and are so appreciative of the support we've received from UIC both in the past and as we move into our next phase."

Worldwide Implementation



Twenty years ago, Cure Violence Global (CVG) pioneered the use of the public health contagion management model to interrupt and reduce violence. Today CVG effectively leads and guides a network of hundreds trained public health workers in communities around the world. The men and women community level workers are on the frontlines in some of the most vulnerable neighborhoods in the world.

As 2020 began, we were implementing ambitious plans: expansion of our work geographically, in Latin America and the US; expansion of our work substantively, into other areas of violence interruption like group on group violence and violence against minorities; and expansion functionally, by establishing training centers, fostering a national violence interruption movement, and more.

Then 2020 brought us all events beyond our imagining.

Three of this year's biggest challenges — Covid-19, the urgent need to reform policing, and spiraling urban violence — are squarely in CVG's wheelhouse and areas we went to work on immediately, having simultaneous impact in all three areas.



United States



In 2020, the Cure Violence Program Team was actively helping cities make the change to a public health solution for their communities:

CVG has the approch and technical know-how to

and toward a health approach to violence.

help lead this effort.

New Cities: CVG implemented programs in five new cities in 2020: St. Louis, Greensboro, Philadelphia, Allegheny County, and Atlanta.

Expansion: CVG sites expanded in New York City to Soundview, Jamaica, Crown Heights, Flatbush and Canarsie. CVG also expanded from 2-5 sites in Washington, D.C.

Trainings: CVG held over 250 training sessions among CVG sites in Washington D.C., Jacksonville, Durham, Greensboro, Atlanta, and St. Louis, plus over 100 training sessions among the sites in New York City, Allegheny County, and Philadelphia.

Gender Violence: CVG's entire training staff was trained in gender-based violence, child safety, and positive parenting by UNICEF.





Latin America

CVG's sites in Latin America have expanded significantly. We currently have 3 sites in Honduras (Choloma, San Pedro Sula, and Rivera Hernandez), 2 sites in Colómbia (Charco Azul and Comuneros), and 2 sites in Mexico (Ciudad Juarez and Culiacán Sinaloa). We see a lot of potential for growth in Juarez, Mexico. This past year, CVG's sites in Latin America and the Caribbean conducted 86 activities promoting gender equality among adults and children alike, trained over 100 individuals in gender-based violence reduction, and resolved about 300 conflicts involving women and girls in 2020.







CURRENT PARTNER CULIACAN MONTERREY SAN PEDRO SULA CHOLOMA TEGUCIGAL PARTNER CULTURE PARTNER CALI CURRENT PARTNER CALI CALI CALI FUTURE PARTNER

Spotlight on Honduras

Following Hurricanes Eta and Iota in Honduras, all 56 violence interrupters in Honduras were trained by UNICEF in COVID safety pertaining to hurricane recovery and how to work in emergency shelters to prevent tensions from escalating.

The workers in Honduras were instrumental in helping reunite families that were separated because of the hurricanes. CVG's sites in Honduras are working with the Red Cross and Save the Children in the aftermath of Hurricanes Eta and Iota. This partnership allowed the Red Cross to bring home rebuilding kits to destroyed communities and Save the Children to provide sanitation services and bathroom repairs in shelters and schools in communities that were considered unsafe to provide aid in without CVG. We have implemented Outreach Workers for the first time in Honduras.



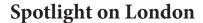




Africa, Asia & Europe

In our 20 year history, Cure Violence has worked on 5 continents and in 16 countries. This has included replicating the approach in diverse contexts — from a prison in the United Kingdom, to the conflict zones in Iraq and Syria, to the streets of Cape Town.

Although the focus of the organization in 2020 was on the United States and Latin America, there were several projects in the rest of the world. CVG hosted a training for Syrian journalists on the CVG health approach and how to report the news without spreading or inciting violence. CVG also began the process of implementation in London and is exploring projects in Yemen, Turkey, and the West Bank.



CVG partnered with Safer London in 2020 to adapt the CVG model to fit the context of knife crime in London, England. The Violence Reduction Unit funded CVG's initial assessment and mapping of the city.

Due to COVID-19, CVG had to adapt its approach further. CVG's team held three webinars with over 100 attendees at each webinar. The webinars covered the science of violence, health-based solutions of violence, and community-based public safety best practices.

Attendees included funders, local authorities, city agencies, NGOs, and grassroots organizations. In 2021, CVG plans to establish two sites within Lambeth to begin stopping and preventing knife violence.



















Current Challenges: COVID, US Fragility

COVID-19

Cure Violence Global has worked with all of its partner sites to prevent the spread of COVID-19. This effort has included providing specialized COVID-19 training to all partner sites, distributing masks to key populations, and using specially crafted public education campaign materials to be used in these communities to educate individuals and families.

Since mid-March 2020, Cure Violence Global has worked with all of its partner sites to prevent the spread of COVID-19. This effort has included providing specialized COVID-19 training to all partner sites, distributing masks to key populations, and using specially crafted public education campaign materials in these communities to educate individuals and families in these vulnerable communities on COVID-19 and how to prevent its spread. This work has been focused on CVG's sites in the U.S. and Latin American, with materials also getting distributed to partners in the Middle East.





US Fragility

he recent (January 6, 2021) attack on the US Capitol Building by politically-inspired extremists was a wake-up call for many in the U.S. and around the world, but it was also the predicted outcome of long-term trends that have made more people susceptible to contagious hate and violence.

Since June 2019, Cure Violence Global has been working with several sets of partners to reduce the risk of hate and targeted violence and ease tensions. This work has included developing and conducting trainings, designing and disseminating public education materials, and working with groups on the ground in areas where violence is most expected.

As of this writing, CVG is advancing this work in Portland, Atlanta, and Washington, DC. Although this work began originally in the summer of 2019 with a focus on preventing anti-Semitic hate crimes in New York City, it quickly morphed to addressing politically-inspired targeted violence in the lead up to, during, and after the U.S. presidential election.

Additionally, Cure Violence Global is building teams and outreach networks to reduce hate inspired violence around the world, including violence against immigrants (US, EU), antisemitism, islamophobia, violence against other minorities (e.g. Kurds), and gender/sexual

Financials

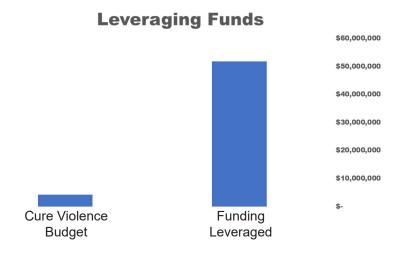
Leveraging Funds

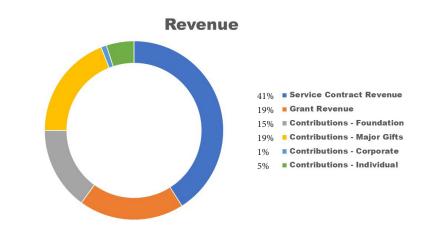
Cure Violence recently became a completely independent NGO, Cure Violence Global, having formerly been an initiative affiliated with the University of Illinois at Chicago School of Public Health, and then working with a fiscal sponsor, Public Health Institute of Metropolitan Chicago (PHIMC). Financial information on Cure Violence is part of the financial statements for PHIMC. Cure Violence is currently finalizing its financial information for the most recent fiscal year, which has been delayed due to a separation from its fiscal sponsor. Publication of financial information and a new annual report is expected in Spring 2021.

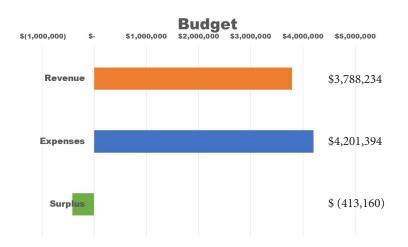
Cure Violence Global works in partnership with other organizations and agencies to implement the Cure Violence approach. This is an intentional strategy that allows for the work to be implemented with more credibility in the community and for more efficient scaling of the approach. As such, there are two levels of the Cure Violence organization:

1) the organizational headquarters and training unit, and 2) the network of local community partners implementing Cure Violence programs.

In 2020, Cure Violence Global transitioned its focus towards utilizing our expertise to guide and train communities, and away from direct implementation of the model. This was a strategic decision to efficiently reach more cities, accelerate the spread of the model, and leverage more funding for the spread of the approach.







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Annie E Casey Foundation
Crown Family Philanthropies
Dume Wolverine Foundation
Durham County Department of Public Health
Everytown for Gun Safety
Gray Foundation
Irvin Stern Foundation
Langeloth Foundation
Leafglen Foundation
TOMS Shoes
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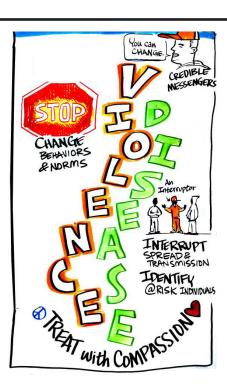
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