# The Cure Violence Approach in the United States





# The Cure Violence Model

Cure Violence approaches violence with the understanding that violence is a contagious health issue that can be treated rather than an issue of criminality to be punished. The approach is implemented by credible health workers who interrupt conflicts and change behaviors and norms around the use of violence.



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2. Change behaviors of those at highest risk for violence

3. Change group and community norms to discourage violence

# The Cure Violence Approach

Cure Violence Global works with local partners to implement effective approaches for reducing violence.

The Cure Violence approach has been implemented in more than 100 communities across the world and independently evaluated multiple times, with each evaluation showing large, statistically significant reductions in violence.

#### **Our Guiding Principles**

- Partnership-based Deeply engaged with local community-based organizations and cities
- Community-driven Empowering the people that are closest to the problem
- **Data-driven** Monitoring the work to ensure effectiveness

# **Evidence of Effectiveness**

	YEAR	MAJOR FINDING
Baltimore	2023	32% reduction in killings
Charlotte	2023	75% reduction in killings
New York City	2017	63% reduction in shootings
Philadelphia	2017	<b>30%</b> reduction in shootings
New Orleans	2016	56% reduction in shootings
Chicago	2014	31% reduction in killings
New York City	2013	20% reduction in shootings
Chicago	2009	41% -73% reduction in shootings



# Cure Violence builds local capacity for preventing violence.

Cure Violence Global (CVG) is a premier provider of training and technical assistance on health-based violence prevention and an innovator in applying the approach to other contexts and forms of violence. CVG has expertise in engaging with people at all levels to establish effective and comprehensive strategies for safer communities.

### How CVG assists partners

- 1. Assess the violence problem and existing resources
- 2. Build community partnerships and coalitions
- 3. Develop and implement collaboratives
- 4. Plan and guide implementation of interventions
- 5. Build capacity for all parts of the work
- 6. Connect with a national network of organization working on violence

# **Cure Violence Services**

#### **Training for Violence Prevention**

CVG is the leading provider of training for community violence intervention. Our next generation of training incorporates emerging research and best practices with the latest adult learning principles and practices to optimize the training experience.

#### **Data Management System**

CVG built a comprehensive database to capture and analyze violence prevention data and outcomes. We train local partners to optimize data gathering and provide regular reports to monitor the program.

#### **Robust Technical Assistance**

The Cure Violence approach involves deep engagement with partners during assessment, planning, and implementation. CVG has experience and expertise in working with all levels of the community, from city hall to the streets, to implement effective approaches.

#### Peer Learning Network

CVG has developed a peer learning network to create a community of practice where violence prevention organizations can learn from one another, sharing lessons learned, challenges, innovations, and opportunities.

