

# **WE CAN CURE VIOLENCE**

Ranked #9 NGO in the World by NGO Advisor (2019) #1 NGO dedicated to reducing violence

Cure Violence approaches violence with the understanding that violence is an epidemic process that can be stopped using the same health strategies employed to fight all other epidemics. This theory of change utilizes carefully selected and trained workers — trusted members of the community — to stop the contagion using a four-prong approach.



GLOBAL

1. Detect and interrupt the transmission of violence



2. Change the behavior of the highest risk persons



3. Change community norms against violence



4. Hospital response to prevent retaliation and for follow up

# Effectiveness of the Cure Violence Approach

- EVIDENCE-BASED -- proven effective by multiple studies, replicated in more than 100 communities across 10 countries
- LARGE REDUCTIONS -- 40 to 70% in shootings and killings
- SUSTAINED STREAKS -- communities have gone to <u>zero</u> shootings for up to 3 years
- COMPLEMENTARY APPROACH -- a non-partisan approach that adds to existing police and community approaches
- BIG RETURN ON INVESTMENT -- \$18 saved for \$1 invested
- RAPID & SUSTAINED REDUCTIONS -- violence reduced in 1st month and maintained throughout program



# **EVIDENCE-BASED**

# WITH MULTIPLE INDEPENDENT STUDIES

#### **NEW YORK CITY (John Jay)**

- 63% reduction in shootings
- Improved trust in police
- · Norm change to less violent

## **NEW YORK CITY (CCI/BJA)**

• 20% lower shootings

#### CHICAGO (Northwestern/DOJ)

- 41-73% reduction in shootings
- 100% reduction in retaliations

## CHICAGO (Univ. of Chicago/UIC)

- 31% reduction in killings
- 19% reduction in shootings

#### **NEW ORLEANS** (NOLA for Life)

- 47% reduction in shootings
- 85% reduction in retaliations
- 44% reduction in re-injury

## **BALTIMORE** (Johns Hopkins/CDC)

- 56% reduction in killings
- 34% reduction in shootings
- Evidence of norm change

#### PHILADELPHIA (Temple)

· 30% reduction in shootings

### KANSAS CITY (Univ. of Kansas)

· 18% reduction in killings

### LOIZA (Univ. of Puerto Rico)

• 53% reduction in killings

#### **INTERNATIONAL. STUDIES**

- · Honduras 94% drop in shootings
- Mexico 50% drop in killings
- South Africa 14% drop in killings
- Trinidad 45% drop in violent crime
- UK 95% drop in group attacks

# ADDITIONAL BENEFITS (beyond less killings)

#### CHILDREN/FAMILIES/PARENTING

- 95% of participants thought Cure Violence made them a better parent
- Tens of thousands of home visits and help to families of participants

#### **JOBS**

- 52% of participants were working after involvement in program
- 82% received help preparing a resume; 87% preparing for a job interview;
  86% finding a job opening

#### **EDUCATION**

45% of participants assisted to complete school/GED

#### **POLICE/COMMUNITY RELATIONS**

22% increase in confidence in police

## **ACCOLADES & AWARDS**

- Ranked #9 NGO in the World by NGO Advisor (2019); #1 NGO dedicated to reducing violence
- Endorsed by US Conference of Mayors (2012)
- Highlighted by the award winning documentary The Interrupters
- U.S. Attorney General's Award for Outstanding Contributions to Community Partnerships for Public Safety
- UNICEF, Chicago Humanitarian of the Year (2016)
- Order of Lincoln, State of Illinois' Highest Honor (2016)

## **TESTIMONIALS**

## The Economist

"The approach that will come to prominence."

## Nicholas Kristof, New York Times

"Support community anti-violence programs, like Cure Violence ... that work with at-risk young people and show excellent success in reducing shootings."

# Sanjay Gupta, MD CNN

"Thinking of this epidemic of preventable deaths as an infection that can be diagnosed, treated and perhaps cured, I feel more hopeful than I have been in a long time."

# Mayor Bill de Blasio, NYC

"We really deeply support the Cure Violence movement."

## Charlie Beck, Former Chief, Los Angeles PD

"I've seen this work; I'm in the middle of watching this work. I firmly believe in it."

# Hon. Richard Devine, former St. Att., Cook Co., IL

"I would strongly encourage anyone that's having a violent crime problem, especially in an urban area, to look very closely at Cure Violence."

### **WWW.CVG.ORG**



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twitter.com/cureviolence facebook.com/cureviolence voutube.com/cureviolence

# How Cure Violence Can Help

- Cure Violence Model replication
- Interruption & outreach training
- Training in public health theory and approach
- Full health & community-based violence prevention system

# For more information contact

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