CURE VIOLENCE - ENDORSED BY THE US CONFERENCE OF MAYORS (2012) **PORTLAND PHILADELPHIA NEW YORK CITY** 30% REDUCTION MINNEAPOLIS 63% REDUCTION GRAND RAPIDS DES MOINES MILWAUKEE NEW YORK CITY PHILADELPHIA TOLEDO CHESTER SALEM **KANSAS CITY** ОМАНА PITTSBURGH ALTIMORE **42% REDUCTION** WASHINGTON, DC **KANSAS CITY** ST. LOUIS GREENSBORO DURHAM GREENVILLE **ADAPTATIONS** CHARLOTTE UNDER DEVELOPMENT **MEMPHIS BALTIMORE** ATLANTA **56% REDUCTION** Election BIRMINGHAM • School/Mass Shootings **NEW ORLEANS** COLUMBUS • Family/Child SAVANNAH • Religious/Ethnic **56% REDUCTION** Gender-based **JACKSONVILLE** Conflict zone Prison NEW ORLEANS SAN ANTONIO CURRENT REPLICATION PARTNERS PROSPECTIVE REPLICATION PARTNERS LOIZA, PR WE CAN CURE VIOLENCE Ranked #9 NGO in the World by NGO Advisor (2021)

Cure Violence approaches violence with the understanding that violence is an epidemic process that can be stopped using the same health strategies employed to fight all other epidemics. The approach is implemented by credible and trained workers — trusted members of the community — to stop the contagion using a four-prong approach.

#1 NGO dedicated to reducing violence



GLOBAL

1. Detect and interrupt violence Interrupt conflicts before violence erupts



2. Change the behavior of the highest potential transmitters Identify and treat those at highest risk



3. Change norms

Change social norms to discourage the use of violence



4. Hospital response and follow up Respond to every shooting to prevent retaliation and treat trauma

The Cure Violence Approach Works

- EVIDENCE-BASED -- 8 evaluations, many more studies, replicated in more than 100 communities across 16 countries
- LARGE REDUCTIONS -- 40 to 70% in shootings and killings
- SUSTAINED STREAKS -- communities have gone to zero shootings and killings for up to 3 years
- COMPLEMENTARY APPROACH -- adds to existing police and community approaches
- BIG RETURN ON INVESTMENT -- \$33 saved for \$1 invested
- RAPID & SUSTAINED REDUCTIONS -- reductions in 1st month and maintained throughout implementation

EVIDENCE-BASED WITH MULTIPLE INDEPENDENT STUDIES

NEW YORK CITY (John Jay)

- · 63% reduction in shootings
- · Improved trust in police
- · Norm change less violent

CHICAGO (Northwestern/DOJ)

NEW YORK CITY (CCI/BJA)

20% lower shootings

BALTIMORE (Johns Hopkins/CDC)

- 56% reduction in killings
- 34% reduction in shootings
- · Evidence of norm change

PHILADELPHIA (Temple)

· 30% reduction in shootings

KANSAS CITY (Univ. of Kansas)

- 41–73% reduction in shootings
 42% reduction in killings
- 100% reduction in retaliations

CHICAGO (Univ. of Chicago/UIC)

- · 31% reduction in killings
- · 19% reduction in shootings

NEW ORLEANS (NOLA for Life)

- 47% reduction in shootings
- 85% reduction in retaliations
- 44% reduction in re-injury

LOIZA (Univ. of Puerto Rico)

53% reduction in killings

INTERNATIONAL, STUDIES

- Honduras 94% drop in shootings
- Mexico 50% drop in killings
- ·Colombia 47% drop in killings
- Trinidad 45% drop in violent crime
- •UK 95% drop in group attacks

ADDITIONAL BENEFITS

CHILDREN/FAMILIES/PARENTING

- 95% of participants thought approach made them a better parent
- Tens of thousands of home visits and help to families of particiapants

JOBS

- 52% of participants were working after involvement in program
- 82% received help preparing a resume; 87% preparing for a job interview; 86% finding a job opening

EDUCATION

45% of participants assisted to complete school/GED

POLICE/COMMUNITY RELATIONS

22% increase in confidence in police

ACCOLADES & AWARDS

- · Ranked #9 NGO in the World by NGO Advisor (2021); #1 NGO dedicated to reducing violence
- Endorsed by US Conference of Mayors (2012)
- · Highlighted by the award winning documentary The Interrupters
- · U.S. Attorney General's Award for Outstanding Contributions to Community Partnerships for **Public Safety**

TESTIMONIALS

The Economist

"The approach that will come to prominence."

Nicholas Kristof, New York Times

"Support community anti-violence programs, like Cure Violemce ... that work with at-risk young people and show excellent success in reducing shootings."

Sanjay Gupta, MD CNN

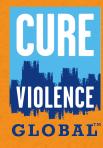
"Thinking of this epidemic of preventable deaths as an infection that can be diagnosed, treated and perhaps cured, I feel more hopeful than I have been in a long time."

Mayor Bill de Blasio, NYC

We really deeply support the Cure Violence movement."

Charlie Beck, Chief, Los Angeles PD "I've seen this work; I'm in the middle of watching this work. I firmly believe in it."

WWW.CVG.ORG



Cure Violence 227 Monroe St. **Suite 1025** Chicago, IL 60606

How Cure Violence Can Help

- Cure Violence replication
- Interruption & outreach training
- Training in public health theory and approach
- Health and community-based violence prevention system development