

# INVEST IN THE WORLD YOU WANT TO EXIST

FOR 25 YEARS, CURE VIOLENCE GLOBAL (CVG) HAS BEEN TRANSFORMING COMMUNITIES BY REDUCING VIOLENCE AND SUPPORTING PEOPLE. LEARN MORE ABOUT OUR WORK TO **BUILD A WORLD WITHOUT VIOLENCE.**



# With your support, CVG is creating a world where everyone can be free from violence.

Violence has a devastating impact. It shatters lives and families. It undermines the efforts of teachers, business owners, faith leaders, and parents—those who work tirelessly to uplift their communities.

It doesn't have to be this way.

Since 2000, Cure Violence Global (CVG) has been working to transform communities by reducing violence and empowering people. Our decades of investment in this work have helped us understand what it takes to foster lasting change and to build safer, healthier communities.

➔ **CVG pioneered the evidence-based, public health approach to violence prevention.** Over 25 years, we have expanded our work from our first site in Chicago to sites across the United States, Latin America, and beyond. Everywhere we go, we equip local leaders with the necessary tools, training, and infrastructure to reduce the violence that stands in the way of flourishing communities.

➔ **Throughout 2024, CVG advanced its mission with new trainings, collaborations, and initiatives** in new parts of the world. We're excited about how these projects will spread our proven approach and amplify our impact worldwide.



*Dr. Monique Williams, CEO  
Cure Violence Global*

As someone dedicated to creating positive change, I know that building a better world takes more than words—it takes bold action. With your support, we are turning that vision into reality, working toward a future free from violence, where every community is safer, stronger, and full of opportunity.

Thank you, from the bottom of my heart, for standing with us. Your support makes our vital work possible. Together we are creating the world we want to exist – a world of peace and possibility. For everyone.

In gratitude,  
Dr. Monique Williams  
CEO

# In 2024, we developed new strategies to support communities in reducing violence.

## New training to increase frontline workers' effectiveness

In collaboration with the American Arbitration Association, CVG built a new, industry-leading training program, equipping frontline workers with advanced skills to prevent violence. It includes new mediation techniques, improved training methods, and modules on trauma and worker safety.



"I felt that from beginning to end [the training] was really good because it gave me insight into what should be done and how it should be done."

- Violence Interrupter, Washington, DC

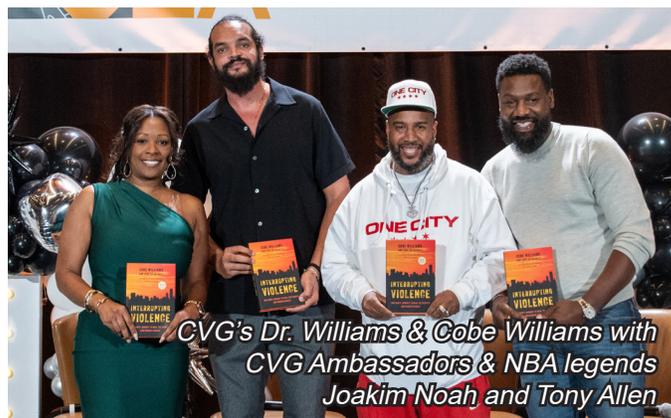


CVG Training Session

## New book by Cobe Williams to spread our message

Cobe Williams, Deputy Director of National Programs at CVG, is the author of the national best-seller *Interrupting Violence*. In this powerful book, Cobe shares his extraordinary journey from leading a street organization to becoming a Violence Interrupter on Chicago's South Side.

Today, Cobe works with cities around the globe, helping communities break cycles of violence and save lives. His inspiring transformation is a testament to the power of change and offers a hopeful vision for resolving the challenges facing our neighborhoods



CVG's Dr. Williams & Cobe Williams with CVG Ambassadors & NBA legends Joakim Noah and Tony Allen

## New partnerships for a more comprehensive approach

CVG is partnering with Cities United (CU), and the National Network for Safe Communities (NNSC) to enhance public safety systems around the country through distinct, yet complimentary approaches.

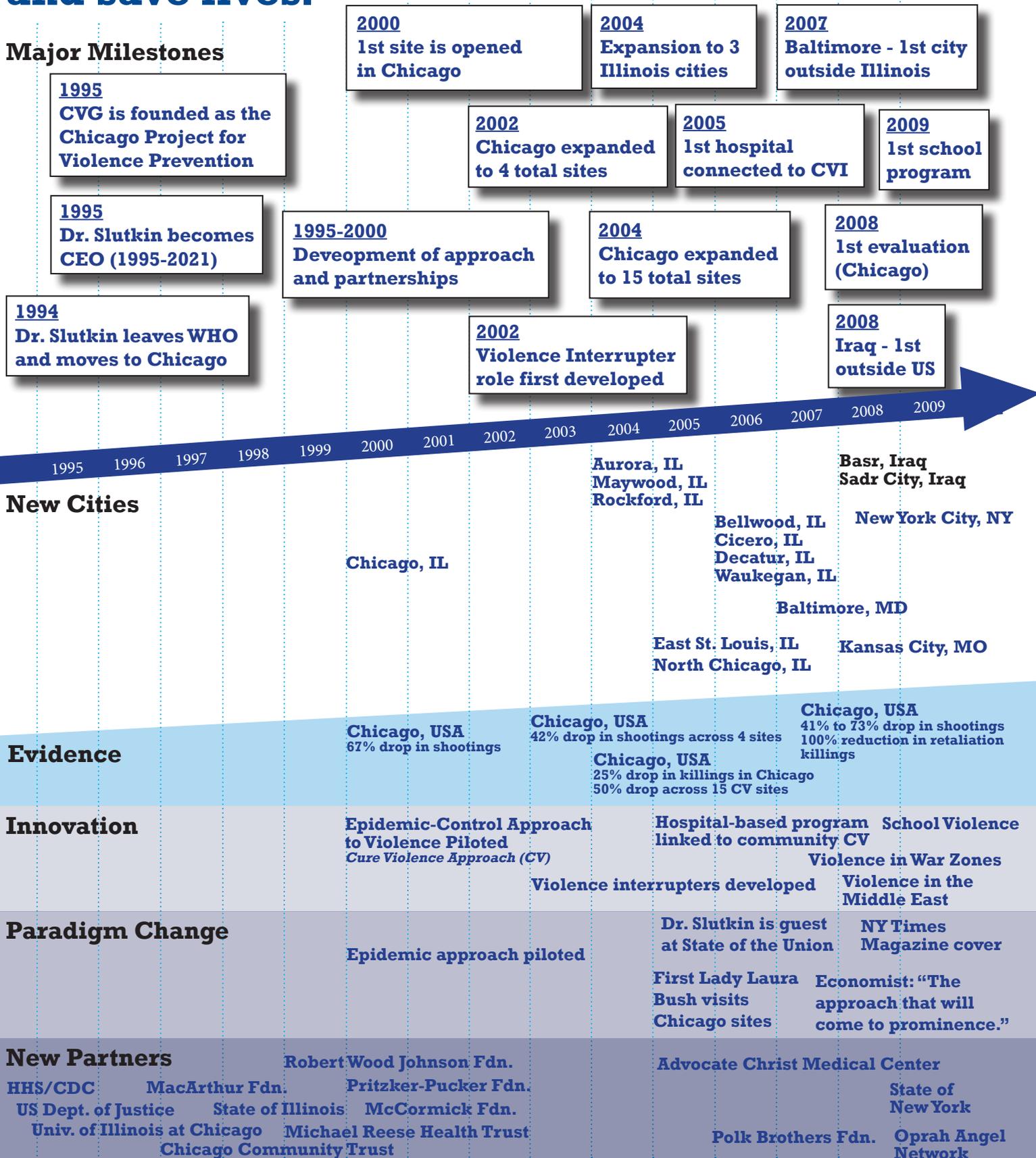
This partnership brings together, key pillars of public safety (law enforcement, community, and government agencies), using public health theory and practice to build capacity within each pillar separately and collectively. Together, the partnership creates a comprehensive, integrated, data-driven approach to enhancing public safety.



Leaders from (l-r) John Jay College, NNSC, CU, and CVG

# For 25 years, CVG has pioneered a public health approach to make communities safer and save lives.

## Major Milestones





# Cure Violence in the United States

## A Powerful Impact in Winston-Salem

In 2024, a new evaluation of our partners in Winston-Salem revealed a remarkable achievement: a significant reduction in killings, including an extraordinary streak of 200 consecutive days without a gun-related killing.

This success is rooted in the trust we build within the community. One local participant shared, “It means so much to have trusted people in the community. When something happens, you can talk to them, knowing it’s confidential. They can help you process what you’ve experienced and what you’re feeling.”

This transformation shows how community-driven approaches save lives and create lasting change.



Cure Violence Global in NYC



Cure Violence Global Partners in Winston-Salem

### Studies show large reductions in violence in the U.S.

CITY	YEAR	MAJOR FINDING
Baltimore	2023	-32% killings
Charlotte	2023	-75% killings
New York City	2017	-63% shootings
Philadelphia	2017	-30% shootings
New Orleans	2016	-56% shootings
Kansas City	2014	-42% killings
Albany	2013	-46% killings
Baltimore	2012	-56% killings
Chicago	2009	-73% shootings

### Impact of approach in 2024

- 2,096 conflicts mediated
- 22,123 employment referrals
- 11,564 education referrals
- 10,247 housing referrals
- 6,336 social service referrals

**2024 Partners**  
18 Cities  
72 Sites



### Adaptation: Political Violence

CVG teamed up with multiple organizations to interrupt political violence in Portland, OR, and the Pacific Northwest. The Cure:PDX project paired the CVG approach with advanced data analytics and deradicalization expertise to implement a public health approach.

# Cure Violence in Latin America

**Lupe Cruz, Director of Latin America Programs, shares her thoughts on CVG's work in the region**

My time in Latin America has been both a professional and deeply personal journey. Growing up in Chicago's Little Village, I thought I understood adversity, but working in the region revealed new dimensions of struggle and resilience.

In the communities we support, killings have dropped by over 90%, a testament to the power of adapting the CVG model to local needs. It's an honor to contribute to this change and learn from the strength of people in these challenging places.

This experience reinforces my belief that the world needs healing—through understanding and compassion. Despite the challenges, the potential for growth and a brighter future is immense.



Lupe Cruz



Cure Violence Global Partners in Juarez

## Impact of approach in 2024

- 3,804 conflicts mediated
- 2,628 social service referrals
- 2,414 housing referrals
- 1,872 employment referrals
- 1,455 mental health referrals

## 2024 Partners

5 Countries  
10 Cities  
69 Sites



## Studies show large reductions in violence in Latin America

CITY	YEAR	MAJOR FINDING
Culiacan, Mexico	2023	-90% killings
Cali, Colombia	2020	-47% killings
Port of Spain, Trinidad	2017	-45% violent crime
San Pedro Sula, Honduras	2016	-94% shootings

## Adaptation: Gender-based Violence

CVG collaborated with UNICEF and local leaders in Honduras to adapt our approach to GBV and develop training for frontline workers. GBV training has been provided to all CVG sites in Latin America. Since the start in 2021, 2,465 GBV conflicts have been mediated.

# How the Model Works

Cure Violence applies a public health approach to prevent and treat violence. Our model focuses on three core components and is implemented by credible messengers—trained community members who can engage and support individuals at risk.



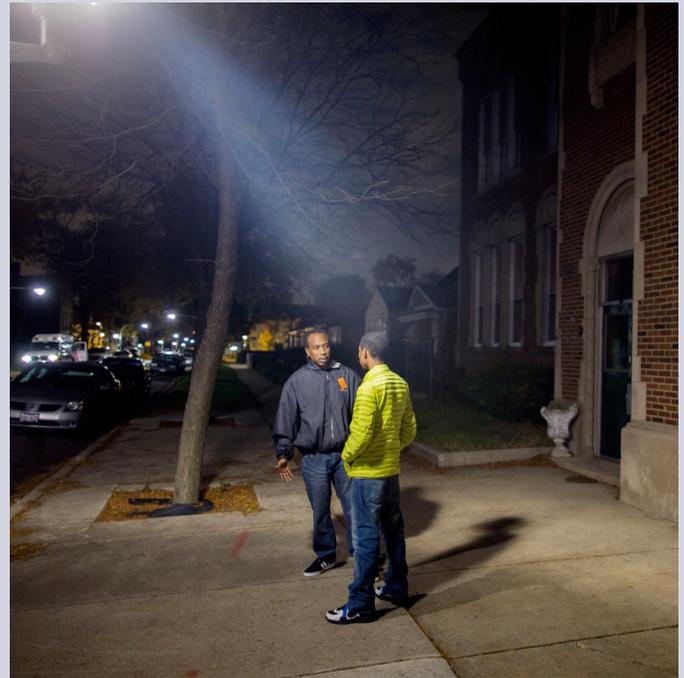
**1. Detect and interrupt conflicts before violence erupts**



**2. Change behaviors and provide treatment plans for those at highest risk for violence**



**3. Change group and community norms to discourage violence**



## Our Guiding Principles



**Partnership** - Engaging with local organizations and agencies



**Community** - Empowering the people closest to the problem



**Infrastructure** - Developing systems to coordinate services



**Continuous Improvement** - Optimizing programs through data, training, and program support

Cure Violence Global is making a meaningful difference right now—working with local partners to reduce shootings and killings and change norms in scores of neighborhoods across the United States, Latin America, and beyond. It is critical that we expand the health-based violence prevention approach and transform how society views and treats violence. We must all work together to invest in the vision of a world without violence.

Your support of Cure Violence Global means we can help more communities, save more lives, and build the world we want to live in.

A world without violence.

[cvg.org/donate](http://cvg.org/donate)



**You can be part of the solution!**  
Support Cure Violence!

